



ERASMUS+ KA1 COURSES



B-KIDS: BUSINESS IS FUN!

Educating learners at entrepreneurial culture is one of the most important mission in Europe 2020, as entrepreneurial mind-set is the key for the development of the European economy. school throughout life. Learn how to stimulate the creativity and critical thinking of young pupils by letting them discover the local economy.

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BACKGROUND

At primary education level, entrepreneurship learning aims to foster in learners those personal qualities such as creativity, spirit of initiative and independence that contribute to the development of an entrepreneurial attitude, which will prove useful in their life and in every working activity.

This learning will also provide early knowledge and contact with the world of business, and some key understanding in the role of entrepreneurs in the community.

The core knowledge created via entrepreneurship education includes, but is not limited to the ability:

- to recognize opportunities in one's life;
- to pursue such opportunities by generating new innovative ideas and marshalling needed resources;
- to think in a creative way.

Assuming digital skills have a very relevant connection to general competences, B-KIDS will use Information and Communication Technologies (ICTs) as tools for teaching pupils to interact in heterogeneous groups.

LEARNING OUTCOMES

The training program focuses on cooperative learning through the use of simplified marketing and business tools such as SWOT analysis, market research, online collaboration platforms, digital tools and social networks.

Divided into smaller groups, participant teachers will be asked to complete different tasks for the production of a business product and/or game that can be later on used for learning activities inside the classroom.

By project based learning, the participants will have the opportunity to master theoretical knowledge as well as practical work, gain valuable experience in different types of media as well as project planning and implementation.

EDITIONS

06-19 Mar 2017

12-25 Jun 2017

28 Aug - 10 Sep 2017

06-19 Nov 2017

12-25 Mar 2018

11-24 Jun 2018

COSTS

Course fee: € 700,00

Accommodation

HB SR: € 95,00/day

HB DR: € 80,00/day

FB SR: € 115,00/day

FB DR: € 100,00/day

1 day guided tour

included. Optional

visits to Rome and

Florence on request.

CONTACTS

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PROGRAMME

DAY 1

Arrival of participants.

DAY 2

Welcome, getting to know each other, introduction to the B-KIDS and Business at School projects.

DAY 3

eTwinning and digital cooperative learning.

DAY 4

How to organize a treasure hunt to discover the business world around the kids.

DAY 5

Project management, the theory of change in cooperative learning activities inside the classroom.

DAY 6

Guided tour of Umbrian medieval villages and natural sites.

DAY 7

Free (departure of participants attending the basic course).

DAY 8

Project work: basic business vocabulary for kids.

DAY 9

From the analysis of the territory to the preparation of a business product: the touristic map or the board game.

DAY 10

My business plan: developing critical thinking and resource management.

DAY 11

Create a marketing campaign, including a unique logo, slogan, and advertisements. Teachers as e-facilitators in the classroom!

DAY 12

KA2 bilateral projects on entrepreneurial education, how to get funds from the European Union. Presentation of financing programmes and case studies. Firewall party.

DAY 13

Departure of participants.

WE SUPPORT YOU

If you are interested in submitting a Erasmus+ KA1 project proposal, we support you in preparing and submitting the application to your National Agency. We have developed a set of guidelines for the preparation of the KA1 e-form, which we provide with no additional fees. All the activities and services are fully covered by the grant received by Erasmus+ if the project is approved.

WE ARE FLEXIBLE

We receive international students, teachers and staff during the whole year. Courses are offered in three different editions and with different formats. Each course is structured so that it is possible to attend the basic level (20 hours in 6 days) or the advanced level (40 hours in 12 days). Courses are organized in March, June, September and November.

WE ARE CERTIFIED

EGInA is a training agency accredited at the Umbria Region for the provision of initial, continuous and permanent vocational training. We certify every mobility experience with the release of Europass Mobility and a certificate of attendance (validated by the Umbria Region in case of advanced courses).